

DERBYSHIRE COUNTY COUNCIL

CABINET

16 March 2020

Report of the Director of Public Health

**Public Health Localities and Place-based Programme & Investment 2020/21
and 2021/2022
(Health and Communities)**

1. Purpose of the report:

To seek Cabinet approval to:

- invest in the Public Health Locality and Place-based Programme in 2020/21 and 2021/22
- allocate the 2020/21 and 2021/22 investment for the Public Health Locality and Place-based Programme to Locality Health and Wellbeing Partnerships
- adopt the Community Wellness Approach in three localities to enable locality Health and Wellbeing Partnerships to support more community-led projects to improve health and wellbeing
- fund the Raising Aspirations programme for the 2020/21 and 2021/22 academic years
- fund the 5 Ways to Wellbeing approach for 2020/21

2. Information and analysis:

Background

The Public Health Localities and Place-based approach delivers a broad range of locally-developed projects and programmes, which are monitored and reported annually. These are currently agreed through the Health and Wellbeing Partnerships, with an aspiration to further involve people from the communities we serve. There are eight Health and Wellbeing Partnerships across Derbyshire, arranged on a district/borough footprint. Each Health and Wellbeing Partnership works to improve the health of local communities, through promoting health-related behaviours, and addressing the wider determinants of health, such as housing, employment and skills, and financial inclusion.

Membership of the partnerships reflects local variation, but core membership includes elected members from County, District, Parish and Town councils, representatives from Adult Care and Children's Services, district and borough council staff, NHS commissioners and providers,

Police, Fire and Rescue, voluntary sector organisations and representatives from local communities.

Public Health Localities and Place-based work is integral to addressing the wider determinants of health and wellbeing at a local level; in particular, employment and skills, financial inclusion, community cohesion and social isolation experienced by some of Derbyshire's most vulnerable communities.

Outputs of recent investment in Public Health Locality programme

Between 2016/17 and 2018/19, £2.85m of Public Health grant funding was invested in the Public Health Locality Programme. The following headlines demonstrate the impact and reach of the investment through locality Health and Wellbeing Partnerships:

- More than 150 local projects funded to deliver in communities ranging across the following topics:
 - Being Active
 - Mental Health
 - Digital Inclusion
 - Social eating and food banks
 - Employment and workplaces
 - Long Term Conditions
 - Financial Inclusion
- Approximately 105,000 local people participated in and benefited from projects;
- An average of 700 local groups and networks engaged each year and involved in activities to improve health and wellbeing;
- Approximately 40,000 local people supported to adopt healthier behaviours
- Approximately 24,000 people supported to improve their emotional and mental health
- £0.160K provided to smaller community organisations through small grants schemes
- Raising Aspirations programme delivered in 14 secondary schools across Derbyshire

This activity shows how the Public Health Localities and Place-based approach supports the delivery of the Council Plan and the Council's place-based work and local engagement. It also contributes to Derbyshire's Health and Wellbeing Strategy, and the Prevention and Place work streams of Joined-up Care Derbyshire, and district and borough Community Strategies, where appropriate.

Joint working is well-established in the Localities and Place-based approach, and this creates considerable secondary gain across the localities, both in terms of in-kind contributions from partners and also match-funding. The Localities and Place-based budget in 2018/19 enabled additional investment through match-funding of £0.468m to further support investment in the priorities of locality Health and Wellbeing Partnerships.

Activity and achievements for 2020-21 will be collated at the end of the financial year.

Community Wellness Approach

The Community Wellness Approach is a further development of the place based approach and focuses on how we change our relationship with communities to enable better wellness and resilience, leading to improved health outcomes and reduced use on services. The approach has a central belief that all people and communities come with assets and by putting our resources into supporting people to nurture what they value and achieve what they believe in and by removing the barriers to good wellbeing we will see happier and healthier people and communities.

Currently the Public Health locality programme centres on using information to set priorities for each district area, in conjunction with partners to best meet the needs of the local population and establish projects to do this. The shift that the Community Wellness Approach promotes is to support leadership from people and communities in the setting up of community-led projects within the locality programme through building authentic relationships with communities by building trust between the partners and the communities that we serve.

This approach nicely compliments the Thriving Communities work which also aims to build to relationships of trust with communities; both approaches support a cultural shift within the council, our partners and with the people we serve.

In 2020/21 three locality areas, Erewash, Amber Valley and Derbyshire Dales will focus on further developing the Community Wellness Approach within the Health and Wellbeing Partnership working with partners to identify communities and promote the change in practice required for an Asset Based and Community Led Approach. Learning from these initial areas will then be used to further expand the approach across the county in future.

Raising Aspirations

The Raising Aspirations project was initially developed by Bolsover Partnership in 2009, and is a programme of co-ordination and interventions

that addresses barriers relating to aspiration and engagement amongst vulnerable groups of young people.

The strength of the Raising Aspirations project has been the innovative approach to drawing upon existing strategy and provision in order to enhance and strengthen the positive impact on the local community. *The aim of the project is to provide targeted, bespoke and intensive interventions with small cohorts of young people that require additional support and motivation to achieve positive post-16 progressions. They are the young people identified by their respective schools that are vulnerable, having complex needs and/or at risk of becoming NEET (not in employment, education or training) when they leave school.*

Due to their previous experience in commissioning the Raising Aspirations project, in 2017 Bolsover Partnership re-tendered the contract on behalf of the locality Health and Wellbeing Partnerships across Derbyshire. The contract was funded through the allocations provided to Health and Wellbeing partnerships from the Public Health Grant, and allowed the project to be extended into schools across all district and boroughs of Derbyshire.

The contract was awarded to Derbyshire Education Business Partnership (DEBP), who are delivering the programme in 14 schools across Derbyshire. DEBP provide quarterly activity data and other monitoring information, including provision of case studies, to the Raising Aspirations Steering Group, and each Health and Wellbeing Partnership. Performance against specifications requirements continues to be good, with the headline figure that in 2018/19 all year 11 students supported through the Raising Aspirations Programme were successful in achieving their post-16 destination of further education, training provision, apprenticeship or employment. Using a Social Return on Investment tool, it is estimated that to date the Raising Aspirations programme has returned £4.68 of value for every £1 invested. Additional funding will allow for the programme to be recommissioned for the 2020/21 and 2021/22 academic years.

5 Ways to Wellbeing

In 2018/19 an initiative to raise awareness about the 5 Ways to Wellbeing was launched through the locality programme. Each locality was awarded £5,000 to run a local promotional campaign, which was supplemented by £10,000 for a local small grants fund to support delivery of projects. The grants fund continued in 2019/20 and succeeded in the aims of raising awareness and embedding the principles of the 5 ways to wellbeing within locality work. In 2020/21 the next stage is to embed the principles of the 5 Ways to Wellbeing within generic local small grants funds. Each locality will

be awarded £2,500 to supplement their local small grants fund on the condition that the criterion includes the 5 Ways to Wellbeing principles.

Localities and Place-based Investment

The annual Localities and Place-based budget for 2020/21 and 2021/22 is £0.890m and will be apportioned as follows:

- £0.579m of the budget will be allocated to the eight Locality Health and Wellbeing Partnerships, this represents 65% of the overall budget. The allocations will be determined using a fair-share formula; a weighted calculation, taking into account population size, health outcomes, and key determinants of health, to achieve an equitable distribution of resources across the County.
- £80,000 will be allocated equally between Locality Health and Wellbeing Partnerships to facilitate a Health & Wellbeing Community Small Grants scheme in each locality.
- £0.231m will be allocated to the eight Locality Health and Wellbeing Partnerships to work on an agreed overarching approach for the county

An additional £0.231m will be allocated to the re-procurement of the Raising Aspirations programme across schools in Derbyshire.

A further £20,000 will be allocated to the small grants fund across localities to deliver against the 5 Ways to Wellbeing.

Governance and Accountability

All Health and Wellbeing Partnerships will be required to use their locality allocations to deliver the public health priorities set out in their Partnership Action Plan. Local Partnership Action Plans are agreed annually by each locality Health and Wellbeing Partnership. Governance arrangements will ensure that the investment is used to complement and not duplicate other work of the Council, including other public health programmes.

Governance arrangements for the Locality Programme need to be flexible enough to support the diversity of the priorities of the Health and Wellbeing Partnerships, but robust enough to ensure that Public Health maintain oversight of the budget. To further strengthen the governance arrangements, Public Health have established a Locality Programme Performance and Governance Group to provide the Public Health Senior Management Team and the wider Council with assurance around the use of locality funding. This new governance structure aims to fulfil recommendations made by Audit Services following their 2018/19 review of Public Health contracts and grants.

3 Social Value considerations:

A particular strength of the Locality and Place-based Programme is its engagement with partners from the community and voluntary sectors and local communities. It also gives the Council an opportunity to work with communities, encouraging them to lead; building on current assets that in turn creates legacy and sustainability wherever possible. This approach encourages and enables participation of local people in decision making and shaping services, thereby reflecting the principles in the Council's Social Value strategy.

In addition, a systematic monitoring system is built in to the Locality and Place-based approach. Funded projects also promote social value, for example, supporting vulnerable people with employment and skills training, raising aspirations amongst young people, improving cohesion and connectedness both between and within communities, and reducing the impact of poverty.

4. Finance

The annual budget for the Locality Programme is £0.890m, and this money has been identified within the Public Health Grant. An additional £0.231m from the Public Health Grant will be used to re-procure Raising Aspirations for a further 2 academic years. A further £20,000 from the Public Health Grant will be added to small grants funds across localities. Total investment in the Public Health Locality programme for the financial years 2020/21 and 2021/22 will be £2.031m

5. Human Resources:

The funding will enable local providers to deliver projects and services. Derbyshire County Council accepts no employment or future redundancy liability, with all employment and related matters to be managed by the providers.

6. Other considerations:

In preparing this report the relevance of the following factors has been considered: financial, legal, prevention of crime and disorder, equality of opportunity, human resources, environmental, health, property and transport considerations.

7. Background papers:

- None

8. Key Decision:

No

9. Call-in:

Is it required that call-in be waived for any decision on this report?

No

10. Officer's Recommendation:

That Cabinet:

- i. Approve funding of £2.011m for the Public Health Localities and Place-based programme in 2020/21 and 2021/22
- ii. Approve the release of annual investment of £0.890m for 2020/21 and 2021/22 to Locality Health and Wellbeing Partnerships to deliver the priorities set out in the Public Health Locality Plans
- iii. Approve funding of £20,000 to Locality Health and Wellbeing Partnerships to deliver the 5 Ways to Wellbeing for 2020/21
- iv. Approve the transfer of £0.231m to Bolsover Partnership to enable the re-procurement of the Raising Aspirations programme across Derbyshire for the 2020/21 and 2021/22 academic years
- v. Supports the adoption of a community wellness approach by Erewash, Amber Valley and Derbyshire Dales Health and Wellbeing Partnerships
- vi. Note the revised Governance arrangements to be implemented for 2020/21

Dean Wallace
Director of Public Health