

PUBLIC

MINUTES of a meeting of the **CABINET MEMBER FOR STRATEGIC LEADERSHIP, CULTURE AND TOURISM** held on 7 February 2020 at County Hall, Matlock

PRESENT

Cabinet Member – Councillor B Lewis

Also in attendance – Councillors R Flatley, P Smith and M Wall

7/20 **MINUTES RESOLVED** that the minutes of the meeting held on 23 January 2020 be confirmed as a correct record and signed by the Cabinet Member.

8/20 **FESTIVAL OF DERBYSHIRE – UPDATE AND RESOURCING REQUIREMENTS** The Cabinet Member was updated on the progress of the Festival of Derbyshire and was asked to consider resources required to deliver the festival activity as agreed at the meeting of the Cultural, Heritage and Tourism (CHAT) Board on 17 December 2019.

A Festival Framework had been devised which had been used to consult with key partners and stakeholders. The response had been positive and, following sign off from the Project Steering Group, was endorsed by the CHAT Board at the meeting held on 17 December 2019.

The Festival of Derbyshire (FOD) would celebrate Derbyshire's distinctive culture and world class offer and start to tell the Derbyshire Story, based on its 'People, Places and Products', making some key milestones and historically relevant anniversaries during the period that helped illustrate and bring the story to life. The Festival would be delivered through a high profile campaign, with activities commencing in May 2020. An overview of the Festival including the marketing campaign and Festival content was presented.

A budget of £43,500 had been forecast (£13,500 for creative proposal and £30,000 for marketing activities) for the entire branding, social media and marketing campaign. The contracts would be let by Marketing Peak District and Derbyshire and then reimbursed during 2019-20 by the Council. Following on from this, it was estimated that another £46,500 would be required in 2020-21 to deliver festival activities, as detailed in the report. It was envisaged that the budget allocated would be used to support external funding applications to deliver specific activity where possible. The total of the Festival of Derbyshire

was set to be £90,000 over the period (which spanned two financial years) and could be met from the Economic Regeneration budget.

RESOLVED to (1) note the progress to date of Festival of Derbyshire with further progress to be reported on a quarterly basis or when required; and

(2) approve the estimated budget of £90,000 for delivery of the Festival of Derbyshire.

9/20 WITHDRAWAL OF AWARD OF GRANTS TO EXTERNAL RECIPIENTS – VITAL VALLEY (HERITAGE LOTTERY FUND GREAT PLACE SCHEME) AND THE PROCUREMENT OF COMMISSION

Derbyshire County Council, on behalf of the Derwent Valley Mills World Heritage Site (DVMWHS) Partnership, had accepted a grant offer from the Heritage Lottery Fund (now - National Lottery Heritage Fund (NLHF)) for a Great Place Scheme in the DVMWHS. The Great Place Scheme included “Old Spaces, Creative Futures”, a project to facilitate a co-ordinated approach to the regeneration of the Belper Mills complex, particularly the North and East Mills. All Great Place Scheme activities must be completed by December 2020 in accordance with the NLHF terms of grant.

The DVMWHS Partnership Co-ordination Team, through the Great Place Scheme, agreed with the NLHF, that an Options Appraisal and Feasibility Study was required to review the viability and form of the visitor offer housed on the North and East Mills site and that the study should be undertaken in consultation with Belper North Mill Trust (BNMT), FI Real Estate Management (FI) and Amber Valley Borough Council (AVBC).

The “Old Spaces, Creative Futures” project had considered various options for the commissioning of the Options Appraisal and Feasibility Study between members of the DVMWHS Partnership and through discussion, it was considered that responsibility for the work was better aligned to the work of the Board as a whole, rather than one of the individual partners. As part of the wider discussion, consideration was also given to options for grant funding awards based on the organisational roles of BNMT and AVBC:

At the meeting of the Cabinet Member - Strategic Leadership, Culture and Tourism on 25 March 2019, it was agreed that a grant up to a maximum of £75,000 should be provided to BNMT. This was to commission appropriately experienced and qualified consultants to undertake a feasibility and options appraisal report for a World Heritage Site visitor facility on the North and East Mill site in Belper. BNMT had agreed to the withdrawal of the £75,000 grant to facilitate the commission by the DVMWHS Partnership, although the Trust would continue to be an active participant in delivery of the work as the operator of the accredited museum housed in the North Mill.

A grant was awarded under delegated powers, by the Executive Director – Economy, Transport and Environment, in a report dated 19 August 2019 to Amber Valley Borough Council (AVBC) to a maximum of £40,000 for Feasibility and Options Appraisal report for visitor attraction and development of Strutt's North Mill Museum, Belper, as a visitor attraction for the DVMWHS. This option was to replace BNMT as the lead body to commission the Options Appraisal and Feasibility Study. Through active discussion, it had been agreed that AVBC was not best placed to lead on the commissioning of the work but instead would be an active participant in the work to ensure economic and cultural opportunities were explored fully.

Derbyshire County Council would now commission the Options Appraisal and Feasibility Study on behalf of the DVMWHS Partnership. The DVMWHS Partnership Co-ordination Team, which was hosted by Derbyshire County Council, would lead on procurement and management of the delivery of the commission through the Great Place Scheme. The NLHF supported this approach to ensure that the grant for the Great Place Scheme facilitated a suitable future for a key heritage asset in the centre of the DVMWHS.

RESOLVED to (1) withdraw a grant up to a maximum of £40,000 to Amber Valley Borough Council;

(2) withdraw a grant up to a maximum of £75,000 to Belper North Mill Trust; and

(3) note that Derbyshire County Council, on behalf of the Derwent Valley Mills World Heritage Site Partnership, will commission and manage delivery of the Options Appraisal and Feasibility Study report for visitor attraction in Strutt's North and East Mills, Belper. This project formed part of the Derwent Valley Mills World Heritage Site Great Place Scheme for which Derbyshire County Council had accepted the National Lottery Heritage Fund Grant of £1,285,800.

10/20 **EXCLUSION OF THE PUBLIC** **RESOLVED** to exclude the public from the meeting during the consideration of the remaining items on the agenda to avoid the disclosure of exempt or confidential information

SUMMARY OF PROCEEDINGS CONDUCTED AFTER THE PUBLIC WERE EXCLUDED FROM THE MEETING

1. To confirm the exempt minutes of the meeting held on 23 January 2020 (contains exempt information)
2. To consider the exempt report of the Executive Director Commissioning, Communities and Policy on approval to procure a New Model of Local Government Collaboration for Derbyshire – Phase 2 Non-Structural

Reform from a Non-DCC Framework (contains information relating to the financial or business affairs of any particular person (including the Authority holding that information))