



FOR PUBLICATION

DERBYSHIRE COUNTY COUNCIL

DERBYSHIRE HEALTH AND WELLBEING BOARD

03 October 2024

Report of the Director of Public Health

Publication of the Director of Public Health Annual Report 2024

1. Purpose

- 1.1 The Health and Wellbeing Board is asked to:
- a) Note the publication of the Director of Public Health Annual Report 2024.
 - b) Agree to share the Director of Public Health Annual Report 2024 within their organisations and wider networks and engage in system-wide conversations to support the work to help people quit smoking as we strive towards a smokefree generation by 2030.

2. Information and Analysis

- 2.1 The Health and Social Care Act 2012 amended the National Health Service Act 2006 by placing a duty on the Director of Public Health to produce an annual report on the health of the local population and on the County Council to publish the report. The content and structure of the report is for local determination and the Director can tailor the report to align with local issues and priorities.
- 2.2 This year's annual report has focussed on smoking cessation and tobacco control. Smoking is a public health priority for Derbyshire as we strive towards a smokefree generation by 2030. Smoking remains the single largest cause of preventable deaths and is one of the largest contributors to health inequalities. Smoking is responsible for half the difference in life

expectancy between the least and most disadvantaged people living in Derbyshire.

- 2.3 This year's report contains a summary of progress towards the recommendations from last year's report which focussed on mental health and wellbeing.
- 2.4 The report looks at the history of tobacco, the impact of smoking and our support offer to help people to quit that is provided by Live Life Better Derbyshire. The report also looks at tobacco control, which includes protecting people from the harms of tobacco through tackling illegal sales and promoting smokefree environments to help prevent people taking up smoking in the first place.
- 2.5 The report builds on the momentum gained from the additional government funding provided to support people to quit smoking in Derbyshire. The report also looks at new tobacco control developments both locally and nationally.
- 2.6 The report has three calls to action:
 - Work together to inspire change and build a smokefree future.
 - Do all we can to 'Stop the start'.
 - Support every smoker to quit and stay smoke free.
- 2.7 The content of the report and the calls to action, contribute to the action plan for area of focus 1 (tackle the four main risk factors that lead to poor health) within the Joint Local Health and Wellbeing Strategy.

3. Alternative Options Considered

- 3.1 Do nothing. This is not the preferred option as sharing the report and promoting work to reduce the prevalence of smoking will contribute to the action plan for area of focus 1 (tackle the four main risk factors that lead to poor health) within the Joint Local Health and Wellbeing Strategy.

4. Implications

- 4.1 Appendix 1 sets out the relevant implications considered in the preparation of the report.

5. Consultation

- 5.1 The report will be used as a tool to further engage and involve stakeholders in relation to pieces of work to support the population of Derbyshire to quit smoking.

6. Partnership Opportunities

- 6.1 Board members are requested to share the Director of Public Health Annual Report 2024 within their organisations and their wider networks.
- 6.2 Board members are asked to contribute to the system-wide conversation to support the work towards the vision of for a smokefree future.

7. Background Papers

- 7.1 Not applicable.

8. Appendices

- 8.1 Appendix 1 – Implications.
- 8.2 Appendix 2 - Director of Public Health Annual Report 2024.

9. Recommendation(s)

That the Health and Wellbeing Board:

- a) Note the publication of the Director of Public Health Annual Report 2024.
- b) Agree to share the Director of Public Health Annual Report 2024 within their organisations and wider networks and engage in system-wide conversations to support the work to help people quit smoking as we strive towards a smokefree generation by 2030.

10. Reasons for Recommendation(s)

- 10.1 Sharing the Director of Public Health Annual Report 2024 within organisations and wider networks will contribute to the work that is already taking place to help people to quit smoking.
- 10.2 Identifying opportunities for coproduction will support the implementation and evaluation of programmes and initiatives in reducing smoking prevalence among the Derbyshire population.

10.3 Work to reduce smoking prevalence will contribute to the ambition statements within area of focus 1 (tackle the four main risk factors that lead to poor health) of the Joint Local Health and Wellbeing Strategy.

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Organisation: Derbyshire County Council

HWB Sponsor: Ellie Houlston, Director of Public Health, Derbyshire County Council.

Implications

Financial

1.1 There are no financial implications of this report.

Legal

2.1 There are no legal implications of this report.

Human Resources

3.1 There are no human resource implications of this report.

Equalities Impact

4.1 There are no equalities impact implications of this report.

Partnerships

5.1 The recommendations in this report will strengthen and develop partnership working to enable progress to be made across the system to reduce smoking prevalence which could contribute to improving healthy life expectancy and reducing inequalities.

Health and Wellbeing Strategy Areas of Focus

6.1 The calls to action contribute to area of focus 1 (tackle the four main risk factors that lead to poor health) in the Joint Local Health and Wellbeing Strategy.

Other implications

7.1 There are no other implications.